

# 10 WAYS *your* INTRANET

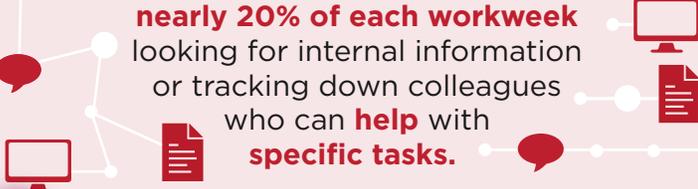
## Can Help Employees Work Smarter

Employees want **more efficient** ways to manage the volume and velocity of work-related communications. They also need **better online collaboration** tools to **boost productivity**.

We're helping large organizations tackle these challenges—and it all begins by **rethinking the company intranet**.

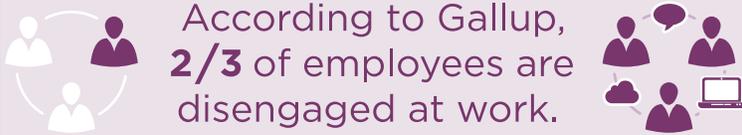
### 1 Increase efficiency

Managers and professionals spend **nearly 20% of each workweek** looking for internal information or tracking down colleagues who can **help** with **specific tasks**.



### 2 Drive engagement

According to Gallup, **2/3 of employees** are disengaged at work.



An intranet that **drives connection and collaboration** with powerful **written** and **video content** can **re-engage** them.

### 3 Save time

**Each year**, workers spend **54 days** reading, filing, and replying to emails. A great intranet reduces that waste dramatically.



### 4 Establish valuable connections

A collaboration hub can **improve employees' knowledge** of who-knows-what by

**31%**



### 5 Accelerate speed of innovation

Cisco's intranet **accelerated** its time-to-market by **12-18 months** through global collaboration in engineering.



### 6 Reduce information overload

**64% of communicators** surveyed said the **biggest internal communications challenge** is dealing with the **volume** of information flowing through an organization.



### 7 Boost productivity

**70%**

of workers surveyed by Willis Towers Watson said using **internal social business** and **collaboration tools** has improved productivity.



### 8 Enable true mobility

Workers rate the ability to access **information remotely** as the

**#1**

**most important attribute** of a **great workplace**.



### 9 Save money

A well-designed, customizable intranet could save a company **\$5.3 million per year**.



### 10 Make employees happy

**41%**

of employees believe their company should be doing more to become a **truly social, collaborative enterprise**.



**Gagen  
MacDonald**

*Are you ready to unleash the power of your intranet?*

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